

3.3.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during last five year

Sl. No .	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Year of publication	ISBN number of the proceeding
1	Gaddam Pravallika	Financial integration - Indian scenario				National	2018	978-93-85886-16-4
	Gaddam Pravallika	Global insurance Practices and outlook				International	2017	978-81-910003-13
	Gaddam Pravallika	A study on trend and progress of Indians IPO market				National	2017	978-81-933677-3-05



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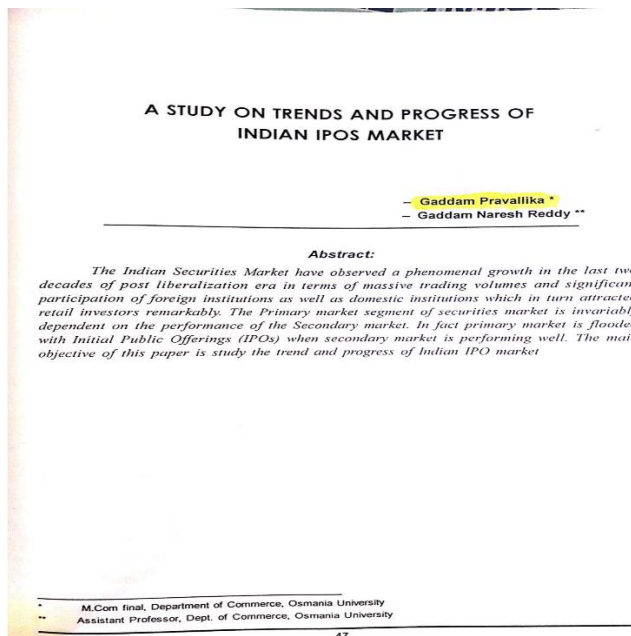


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GOVERNMENT INITIATIVES ON HEALTH AND RURAL INSURANCE

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ABSTRACT

Insurance is the equitable transfer of the risk of a loss, from one entity to another in exchange for payment. It is a form of risk management primarily used to hedge against the risk of a contingent, uncertain loss. The Insurance Regulatory and Development Authority of India (IRDAI) is an autonomous, statutory agency tasked with regulating and promoting the insurance and reinsurance industries in India. The aim of government to increase the insurance coverage cannot be achieved until insurance benefit reaches in rural and socially backward areas. To achieve this objective, the government and IRDA have framed certain regulations for the insurance sector. The government of India has also launched certain schemes to provide insurance and social security. The present paper studies the schemes of government and initiatives of IRDA in promoting life insurance in rural and social sectors.

IMPACT OF PRIVATE EQUITY IN INDIAN BUSINESS

Gaddam Pravalika¹

ABSTRACT

We refer to private equity as the asset class that includes buyout funds and venture capital (VC) funds. Despite the large increase in investments in private equity funds and the accompanying academic and practitioner scrutiny, the historical performance of private equity (PE) remains uncertain, if not controversial. The uncertainty has been driven by the uneven disclosure of private equity returns and questions about the quality of data available for research. A key attribute is that the data are derived entirely from institutional investors (the limited partners or LPs) systems provide record-keeping and performance monitoring services. This feature results in detailed, verified and cross-checked investment histories for nearly 1400 private equity funds derived from the holdings of over 200 institutional investors.

1. INTRODUCTION

In the global scenario, Private Equity has been described as a driver of economic growth, for last few decades. However, in the Indian context, the concept is comparatively new but has added an extensive popularity among the financial network. Private Equity financing is becoming gradually popular route of foreign investment into India. Private Equity players are, recognized investment bankers and usually invest into proven or established businesses. PE funds are among the largest sources of funding for the enterprises that are quite secure with an established track record; require considerably large funds for expansion and growth. The popularity of PE funding is owed to certain specific advantages that Private Equity offers over its other counterparts. Compared to the other funding options, Private Equity is very useful when it comes to raise a huge amount of fund. Bigger the amount, better are the scope of introducing Private Equity. Moreover, usually Private Equity investors show higher involvement in the growth of the business and thereby resulting in benefits for the organization. Additionally, as there is a lot of money involved, quite obviously a lot of borrowing and personal fund investment takes place in the process. So the Private Equity investors have more interest in assuring growth of the business.

The reforms, started nearly two decades ago have put the Indian economy in a growth trajectory. The opening up of economy and its integration with the world has created more business opportunities with more entrepreneurs entering into the business and industry with innovative ideas and ways of doing business. Expansion of the business activities has

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