



**OFFICE OF THE PRINCIPAL
TELANGANA SOCIAL WELFARE RESIDENTIAL DEGREE
COLLEGE FOR WOMEN, BUDHERA, MUNIPALLY(M)
SANGAREDDY(D)**

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PROGRAMME OUTCOMES

B.COM (COMPUTER APPLICATIONS)

The curriculum planning of B.Com. (Computer Applications) course provides the students thorough and inclusive knowledge of the areas related to finance, Business Organisation Management, Information Technology, Accounting and Taxation etc

- A student who has completed a B.Com. Computer Applications has career opportunities in both the Public and Private sectors where they can work as Business Consultants, Auditors, Business Analysts, App Developers, Computer Programmers.
- This program develops critical thinking skills in students and seek variety of career options in accounting, management and business-related fields.
- This program analyses the scope of the business by adopting modern technology in the business practice
- On achievement of the course, successful graduates fascinated in pursuing higher studies in the discipline may go for pursuing MBA, MCA, M.Com., M.Com (CA)., MA.
- Students will prove themselves in different professional exams like C.A. ,C S, CMA, TGSPSC, UPSC.
- B.Com. Computer Application provides bright future in the IT fields, Software, Banks, MNC, BPOs and KPOs
- After the successful completion of this course a student is familiar with the mechanism of conducting business dealings through electronic media.

B.COM (HONOURS)

The curriculum planning of B.Com. (Hons.) course provides the students thorough and inclusive knowledge of the areas related to finance, human resource management, marketing, international business, corporate and business laws, accounting and taxation etc

- The graduates of this programme will be trained to develop skills and attitudes needed for critical thinking and adopting a comprehensive problem-solving approach. They shall be exposed to the pedagogy that helps them understand real life situations through case-studies.
- The courses aim at instituting entrepreneurial skills in the students by instilling in them competencies needed to become an entrepreneur. These would lead to develop an attitude of life-long learning.

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- This programme enables the students to be technologically updated as it has courses like Basic computer skills, computerised accounting system, Excel foundation etc. which not only make them work using software but also makes them independent enough in this world of digitization.
- The courses of this programme give a global perspective to the students such that they will be able to integrate national values and beliefs with international culture and competence.
- On achievement of the course, successful graduates fascinated in pursuing higher studies in the discipline may go for pursuing MBA, MBA(BA), MCA, M.Com., M.Com (BA), MA.
- Students will prove themselves in different professional exams like C.A , C S, CMA, TGSPSC,UPSC.
- This program provides bright future in the Banks, MNC, BPOs and KPO.
- This program helps the Students get the practical skills to work as accountant, audit assistant, tax consultant, and other financial supporting services.
- This programme enables the students to think of a given problem or situation from different perspectives like economic, financial, social, national, global etc. and broadens the horizon of their thought processes. It not only helps the students add dimensions to its decision making but also in reaching to inclusive conclusions.

II B.COM (BUSINESS ANALYTICS)

The B. Com (Business Analytics) program helps to develop the strong foundation of business analytical techniques and methods blended with commerce and computer related courses.

- This program helps to explore wide knowledge in big data technologies and algorithms to give better inference for various business. Hands on experience in different software helps to resolve complex business analytical problem.
- This program develops critical thinking skills in students and seek variety of career options in accounting, management and business-related fields.
- This program analyses the scope of the business by adopting modern technology in the business practice.
- On achievement of the course, successful graduates fascinated in pursuing higher studies in the discipline may go for pursuing MBA, MBA(BA), MCA, M.Com., M.Com (BA), MA.
- Students will prove themselves in different professional exams like C.A , C S, CMA, TGSPSC,UPSC.
- This program provides bright future in the IT fields, Software, Banks, MNC, BPOs and KPO
- After the successful completion of this course a student can Identify and resolve practically relevant business analytic tools to handle data based on diversified commerce conjecture to build and sustain a competitive advantage by expanding analytics capabilities for successful career.

V B.COM (GENERAL)

The B. Com (General) program could provide Industries, Banking Sectors, Insurance Companies, Financing companies, Transport Agencies etc., well trained professionals to meet the requirements. The knowledge of different specializations in Accounting, costing, banking and finance with the practical exposure helps the students to stand in organization.

- This program helps the Students get thorough knowledge of finance and commerce.
- This program helps the Students to start up their own Business independently.
- This program helps the students acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day to day business activities.
- This program helps the Students gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication & computers.
- This program helps the Students get the practical skills to work as accountant, audit assistant, tax consultant, and computer operator.
- By goodness of the preparation students can turn into a Manager, Accountant , Management Accountant, cost Accountant, Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government employments and so on.
- Students will prove themselves in different professional exams like C.A. , C S, CMA, TGSPSC, UPSC. As well as other coerces.
- Students will be able to do their higher education and can make research in the field of finance and commerce.



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PROGRAM OUTCOMES

PROGRAM NAME: BBA

The BBA program provides a wide knowledge of training in the different disciplines of management and helps in the development of leadership skills. It helps to prepare students to apply knowledge of management theories and practices to solve business problems.

This course is specifically designed to encourage analytical and critical thinking abilities required for business decision making.

The program tries to enable students to effectively communicate business issues, management concepts, plans and decisions both in oral and written form using appropriate supportive technologies, and use appropriate techniques to effectively manage business challenges.

This program also promotes ethical and value-based leadership ability to prepare the students for managerial and entrepreneurial roles in future.

PROGRAM SPECIFIC OUTCOMES

After the completion of the course, a student is able

- To pursue a post-graduation either in Business Management, Commerce, Economics or English.
- To understand discipline like Accounting, Finance, Management, Business Laws.
- To work as junior level managerial positions in banking industry or insurance companies as an office assistant, accounts executive in an organization.
- To build careers in corporate sectors pursue MBA.
- To audit accounts of an organization.
- For teaching in Schools and Colleges.



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| COMMERCE | | | |
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| Course Outcome | | | |
| Programme | Course | Course Code | Course Outcomes |
| B.COM(General,Computer Application,Honours,Business Analytics)SEM-I | Financial Accounting-I | DSC101 | Acquires conceptual knowledge of basics of accounting and preparation of final accounts of sole trader |
| | Business Organisation & Management | DSC102 | Acquaints the students with the basics of Commerce and Business concepts and functions,forms of Business Organisation and Functions of management. |
| B.COM(General, Honours) SEM-I | Foreign Trade | DSC103 | Gains Knowledge of India's foreign trade procedures policies and international institutions. |
| B.COM(Honours) SEM-I | Business Economics | DSC104 | Acquires knowledge for application of economic principles and tools in business practices and market structures. |
| B.COM(Business Analytics)SEM-I | Data Driven Decision Making | DSC103 | Make students to learn Data Driven Decision Making |
| B.COM (General,Computer Application,Honours,Business Analytics)SEM-II | Financial Accounting-II | DSC201 | Acquires accounting knowledge of bills of exchange and other business accounting methods. |
| | Business Law | DSC202 | Students understands basics of contract act, sales of goods act, IPRs and legal provisions applicable for establishment, management and winding up of companies in India. |
| B.COM (General, Honours) SEM-II | Banking & Financial Services | DSC203 | Familiarizes with Fund-based and Non-Fund-Based Financial Services |
| B.COM(Honours) SEM-II | Financial Management | DSC204 | Understands basic functions of Financial Management |

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| B.COM(Business Analytics)SEM-II | Data Analytics Essentials | DSC203 | Make students to learn Essentials of Data Analytics. |
| B.COM(General,Computer Application,Honours,Business Analytics)SEM-III | Principles of Insurance | SEC2 | Students will learn Principles of Insurance |
| | Advanced Accounting | DSC301 | Acquires accounting knowlegde of partnership firms and joint stock compaines |
| | Business Statistics-I | DSC302 | Inlucate analytical and computational ability among the students |
| B.COM(General, Honours) SEM-III | Financial Institutions & market | DSC303 | Familiarize with various Financial Institutions and Markets |
| B.COM(Honours) SEM-III | Investment management | DSC304 | Familiarize with concepts of risk and return relating to Investment |
| B.COM(Business Analytics)SEM-III | Data Analytics Modelling | DSC303 | Make students to learn Data Analytics Modelling |
| B.COM(General,Computer Application,Honours,Business Analytics)SEM-IV | Leadership & Management Skills | SEC3 | |
| | Practice of Life & General insurance | SEC4 | Make students to learn practice of life and general insurance |
| | Income Tax | DSC401 | Acquires conceptual and legal knowledge about Income Tax provisions relating to computation of Income from Different heads with reference to an Individual Assesse |
| | Business Statistics-II | DSC402 | Inculcate analytical and computational ability among the students. |
| B.COM(General, Honours) SEM-IV | Corporate Accounting | DSC403 | Acquires knowledge of AS-14 and preparation of accounts of banking and insurance companies. |
| B.COM(Honours) SEM-IV | Human Resource Management | DSC404 | Familiarize with the basics of Human Resource Management |
| B.COM(Business Analytics)SEM-IV | Forecasting & Predictive Analytics | DSC403 | Make students to understand the analytics of Forecasting & Predictive |
| B.COM(General,Computer Application,Honours,Business Analytics)SEM-V | Cost Accounting | DSES01 | Make the students acquire the knowledge of cost accounting methods |
| | Computerised Accounting | DSE502 | Makes students to acquire the Knowledge of computer software |
| | Business Economics | GE | Acquires knowledge for application of economic principles and tools in business practices |
| B.COM(General, Honours) SEM-V | Auditing | DSE503 | Make the students understand meaning and elements of auditing and gain knowledge for execution of audit. |

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| B.COM(Honours) SEM-V | Marketing Management | DSE504 | Make the students understand the product,price,promotion and channel management and enable them to design marketing strategy and planning. |
| B.COM(Business Analytics)SEM-V | Advanced Data Visualization | DSE503 | Students understand the Advanced Data Visualization |
| B.COM(General,Computer Application,Honours,Business Analytics)SEM-VI | Research Methodology and Project Report | PR | Introduces the basics of conducting research in social sciences. |
| | Cost Control & Management Accounting | DSE601 | Acquaints the students with cost control techniques , management accounting decision making techniques and reporting methods. |
| | Theory & Practice of GST | DSE602 | Equip the students with the knowledge regarding Theory and practice of GST. |
| B.COM(General, Honours) SEM-VI | Accounting standards | DSE603 | Make the students acquire the knowledge and application of Indian Accounting Standards. |
| B.COM(Honours) SEM-VI | International Finance | DSE604 | Familiarize with concepts in International Finance and Exchange Rate Mechanism. |
| B.COM(Business Analytics)SEM-VI | Business Applications of emerging Technologies | DSE603 | Make students to understand the emerging technologies of Business Applications |



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| ENGLISH COURSE OUTCOME | | | |
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| Programme | Course | Course Code | Course Outcomes |
| B.Com(General,CA,BA,Honours) & BBA SEM I | The English Turf | ELS1 | Students will develop the ability to analyze and interpret various literary works, including poetry and prose, by understanding themes, literary devices, and character development. Students will enhance their vocabulary through the study of word roots, prefixes, suffixes, collocations, and nuances of meaning in homonyms, homographs, and homophones. Students will demonstrate proficiency in using grammatical concepts such as nouns, pronouns, adjectives, and articles correctly in both written and spoken English. Students will improve their communication skills, including the ability to initiate conversations, give clear instructions, seek clarifications, express opinions, and engage in discussions respectfully. |
| B.Com(General,CA,BA,Honours) & BBA SEM II | The English Turf | ELS2 | Students will develop critical thinking skills through activities that involve analyzing literature, making connections between texts and personal experiences, and reflecting on themes such as motivation, interpersonal skills, and personal growth. Students will engage in creative activities inspired by literary works, fostering self-expression and imaginative thinking. Students will cultivate interpersonal skills through activities that promote empathy, understanding, and effective communication in social and professional contexts. Students will gain insights into cultural perspectives and ethical |


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| | | | <p>considerations presented in literary works, contributing to their broader understanding of society and human behavior.</p> |
| <p>B.Com(General,CA,BA,Honours) & BBA SEM III</p> | <p>Inspire English</p> | <p>ELS3</p> | <p>Students will demonstrate the ability to analyze and interpret a variety of literary works, including poetry and prose, by identifying themes, literary devices, and narrative techniques. Students will develop essential writing skills including paragraph writing essentials, descriptive writing, sequencing ideas logically, and creative writing techniques. Students will enhance critical thinking skills through literature-based activities that involve decision-making, ethical considerations, conflict resolution, and holistic health perspectives. Students will refine their communication skills by engaging in discussions, presenting arguments persuasively, and expressing opinions respectfully in both formal and informal settings.</p> |

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| <p>B.Com(General,CA,BA,Honours) & BBA SEM IV</p> | <p>Inspire English</p> | <p>ELS4</p> | <p>Students will explore creativity and self-expression through writing assignments and activities that encourage imaginative thinking and personal reflection.</p> <p>Students will develop an understanding of cultural diversity and ethical behavior through literary works that explore societal issues, historical contexts, and moral dilemmas.</p> <p>Students will engage in self-analysis and reflection, connecting literary themes to personal experiences and growth, thereby fostering empathy and self-awareness.</p> <p>Students will recognize interdisciplinary connections between literature, language, history, and social sciences, enhancing their overall understanding of human experiences and societal dynamics.</p> |
| <p>B.Com(General,CA,BA,Honours) & BBA SEM V</p> | | <p>ELSS</p> | <p>Develop skills to analyse, interpret, and appreciate various forms of literary expression including poetry, prose, and speeches.</p> <p>Enhance vocabulary, grammar, and communication skills to effectively express ideas and thoughts in both spoken and written forms.</p> <p>Foster critical thinking abilities through the examination of themes, contexts, and implications presented in literary works.</p> <p>Increase awareness of cultural diversity and social issues through literary texts, promoting empathy, understanding, and respect.</p> <p>Improve writing skills, including the ability to write reviews, essays, and critiques with clarity, coherence, and depth of analysis.</p> <p>Recognize connections between literature, language, social issues, and other disciplines, enriching understanding and perspectives on global issues.</p> |

**B.Com(General,CA,BA,Honours)
& BBA SEM VI**

ELS6

Students will develop critical thinking and analytical skills by interpreting the themes and literary devices used in the poem, particularly focusing on the negative impacts of television on children's imagination and creativity.

Students will be able to articulate the importance of failure and imagination in personal growth and success. They will analyse the speech's rhetorical strategies and relate them to their own experiences.

Students will enhance their vocabulary by learning precise single-word substitutes for longer phrases, improving both written and spoken communication. Students will understand and correctly use relative clauses to create complex sentences, enhancing their writing clarity and detail.



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| TELUGU COURSE OUTCOME | | | |
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| Programme | Course | Course Code | Course Outcomes |
| B.Com(General,CA,BA) & BBA SEM I | సాహితీ మంజీర | SL51 | ప్రాచీన కవుల పరిచయాలు, నైతిక విలువలు, పెద్దల పట్ల గౌరవం, భక్తి భావన, పురాణాలు అందులోని కథలు, పని సాధించడంలో కృషి పట్టుదల, ఆధునిక కవుల పరిచయాలు, జీవితంలో ప్రేమ భావన ప్రాముఖ్యత, రాజు కవి ఇద్దరిలో కవి యొక్క ప్రాముఖ్యత మరియు గొప్పతనం, జానపద కళలు- గంగిరెద్దు ప్రాముఖ్యత, విభవ కవితల్లో ప్రాముఖ్యత, రుద్రమ దేవి జీవిత విశేషాలు, వాక్యరణంలో పరాధుని పదాలు, నానార్లు, సంధులు, సమాసాలు, తెలుగు వాక్య గురించి నేరుకుంటారు |
| B.Com(General,CA,BA) & BBA SEM III | సాహితీ మంజీర | SL52 | ప్రాచీన కవుల పరిచయాలు, ఆపదలో ఉన్నవారిని ఆదుకోవడం, రామాయణం ప్రాముఖ్యత - కథలు, సుభాషితాలు - నీతులు. ఆధునిక కవుల పరిచయాలు, వరకట్నదురాచారం-సంఘ సంస్కరణల పాత్ర, సమాజం పట్ల కవి |


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| | | | <p>యొక్క ఆలోచనలు, బాధిత, సృతి కవిత్ర ప్రాముఖ్యత. వచన విభాగం లో చారిత్రక,సాంస్కృతిక విశేషాలు తెలిపే కథలు. చందసుగురించి నేరుకుంటారు.</p> |
| B.Com(General,CA,BA) & BBA SEM III | సాహితీ కినెర్ | SLS3 | <p>ప్రాచీన కవుల పరిచయాలు, మహా భారతం కథలు ధరణాజు యొక్కమాట నేరుమామాయణం కథలు, శరణాగతి,పాత్రల ప్రాముఖ్యత విద్యాధనం యొక్కపత్రనం ఆధునిక కవుల పరిచయాలు, రైతు యొక్కపత్రనం,ప్రాముఖ్యత భారత కథలు గురువు గొప్పతనం ప్రాముఖ్యత,బడుగు వర్షాల అవిద్య వల్ల ప్రభుత్వధకాల అవగాహన లేకపోవడం. శబ్దాలంకారాలు,అర్థాలంకారాలు భాషలో కావాలలో వాటి ప్రాముఖ్యత గురించి నేరుకుంటారు.</p> |
| B.Com(General,CA,BA) & BBA SEM IV | సాహితీ కినెర్ | SLS4 | <p>ప్రాచీన కవుల పరిచయాలు, రాయల యుగం,అప్ప దిగ్గజాలు,కళాపూర్ణోదయం కథ, విదల్లోమాతర్షణ ప్రాముఖ్యత భారత కథలు మాట ఇచ్చినిలబెట్టుకోవడం గురించి,నారసింహ శతకము నీతి, భక్తి, వైరాగ్యుదాఱు.ఆధునిక కవుల పరిచయాలు,నరునిగా ఎలా జీవించాలి, సమాజంలో</p> |

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| | | | <p>పీడితులను, దుఃఖితులను చూసి కవి హృదయం కరిగి ఆలపించిన ఆర్థిత్ గీతంలోని విశేషాలు చారిత్రక కట్టడం దేవరకొండ గుర్తం విశేషాలు వచన విభాగంలో రజాకార్ల నుండి విముక్తి పొంది తెలంగాణ భారత దేశంలో విలీనం అయినప్పటికీ ఉన్న పరిస్థితులు, విశేషాలు తెలుగు సాహిత్యానికి సీ.పీ బ్రౌన్ చేసిన సేవ గ్రామ నామాలు వాటి చరిత్ర పుట్టు పూర్వోత్తరాలు, ప్రాముఖ్యత ఎంత పేదరికంలో ఉన్నా పుట్టుదలతో చదివితే గొప్ప స్థాయికి చేరుకోవడం గురించి గిరిజనుల సభమైన మనసులు, వారి మధ్య అనుబంధాలు గురించి నేరుక్తుంటారు.</p> |
| B.Com(General, CA, BA) & BBA SEM V | సాహితీ దుందుభి | SLS5 | <p>కవితా ప్రక్రియలు - పద్య, పాట, వచన కవిత, లఘు కవితా రూపాలు, ఉర్దూ కవితా రూపాలు - నిరర్థనాలు, రకాలు, ఉదాహరణలతో వివరణ తెలుగు వాక్యం - నిరర్థనం, పరిణామం, రచనా పద్ధతులు, వస్తు వైవిధ్య, వాక్య రచనలో భాషా ప్రయోగాలు వచన సాహిత్య - అధ్యయన సంస్కృతి, సాహిత్య అధ్యయన ప్రయోజనాలు, ముందు మాట, పుస్తక సమీక్ష, జానపద సాహిత్య గురించి నేరుక్తుంటారు.</p> |

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| <p>B.Com(General,CA,BA) & BBA SEM VI</p> | <p>సాహితీ దుందుభి</p> | <p>SLS6</p> | <p>సాహిత్యప్రక్రియల పరిచయం - నాటకం,నవల,కథానిక,జీవిత చరిత్ర ఉపనాథు కళ - నిరర్థనాలు,రకాలు,ఉదాహరణలతో వివరణ జరల్లిజంలో మౌళికాంశాలు - వార్త,నిరాణం,కథనాలు,ఇంటర్వ్యూ అనువాదం ప్రాజెక్ట్ పరిచయం- ప్రాజెక్ట్ ,అధ్యయనం,పరికలన, నివేదిక గురించి నేరుక్తుంటారు.</p> |
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COLLEGE FOR WOMEN, BUDHERA, MUNIPALLY(M)
SANGAREDDY(D)



Dr. A.Archana M.Sc, SET, Ph.D
PRINCIPAL

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Mobile No.: 9121004525

| COMPUTER APPLICATIONS COURSE OUTCOMES | | | |
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| Programme | Course | Course Code | Course Outcomes |
| B.Com(Computer Application) SEM I | FUNDAMENTALS OF INFORMATION TECHNOLOGY | DSC103 | Gain knowledge on generations and classification of computer systems along with their advantages and limitations. Identify and describe various I/O devices. Understand and solve problems related to number system conversions. Identify and differentiate various storage devices. Understand and identify various types of software. Know various types of Operating systems, example OS and their performance. Understand various Data communication devices, their properties and concepts relating to networking. |
| B.Com(General, CA, BA, Honours) & BBA SEM II | BASICS OF COMPUTER SKILLS | AECC1 | Gain knowledge on classification of computer systems, IO devices and various application programming concepts |
| B.Com(Computer Application) SEM II | PROGRAMMING WITH C & C++ | DSC203 | Develop a C program and Control the sequence of the program and give logical outputs. Store different data types in the same memory and Manage I/O operations in your C program. Repeat the sequence of instructions and points for a memory location. Have a basic understanding on C++ concepts while learning differences between C and C++. Understand and use various programming constructs like functions, structures, pointers and unions |

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| B.Com(Computer Application) SEM III | RELATIONAL DATABASE MANAGEMENT SYSTEM | DSC303 | Have a broad understanding of database concepts and database management system software. Able to write SQL commands to create, modify and update tables. Able to design and improve the databases by using various normalization techniques. Explain various database recovery and security techniques. Familiarize with various file organization techniques and Understand various locking protocols and deadlock situations. Explain various database recovery and security techniques. Acquire knowledge related to various advanced data basis like distributed databases, client server databases, multimedia databases |
| B.Com(Computer Application) SEM IV | Web Technologies | DSC403 | Gain knowledge on basic HTML tags ,their syntax and Identify and use various HTML elements. |
| | | | Creating Dynamic web pages using various styles. |
| | | | Write programs using Java Script. |
| | | | Understand and identify various types of Event handlers. |
| | | | Create XML documents |
| B.Com(Computer Application) SEM V | E-Commerce | DSE503 | To acquire conceptual and application knowledge of E-Commerce. |
| B.Com(Computer Application) SEM VI | Cyber Security | DSE603 | Understand the cyber threats and security vulnerabilities. |
| | | | Know the cyber security safeguards, basic security for HTTP and SOAP services. |
| | | | Understand Malware, its types and counter measures. |
| | | | Know Intrusion detection and prevention. |
| | | | Know Cryptography and it's applications |
| B.Com(HONOURS) SEM V | Excel Foundation | GE | Students will learn how to start working with M S Excel right from basics to tables, templates and printing of their work. |
| BBA SEM V | Mobile Commerce | GE501 | Learn the fundamental principles of e-business and e-commerce. |
| | | | Understand the impact of information and communication technologies on business. |

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| | | | Develop an understanding of the tools and services used by virtual e-commerce sites. |
| | | | Awareness of the developments in M-Commerce Applications and technology |
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| BBA SEM III | Information Technology | DSC 302 | Gain knowledge on I/O devices, Memory devices. |
| | | | Identify and describe various types of Softwares, Oss, Network types and topologies. |
| | | | Understand different types of Information Systems and Databases. |
| | | | Identify various Multimedia formats and understand WWW and various Internet services. |
| | | | Know various types of Office Management applications |



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Mobile No.: 9121004525

| BBA | | | |
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| COURSES OUTCOMES | | | |
| Programme | Course | Course Code | Course Outcomes |
| BBA I SEM | Principles of Management | DSC 101 | 1. Students will be able to have clear understanding of managerial functions. 2. Understand planning process in the organization 3. Learn the principles of Organizing 4. Understand the concept and process of Staffing 5. Demonstrate the ability to directing, leadership and communicate effectively |
| | Basics of Marketing | DSC 102 | 1. An awareness about the Marketing Concepts and Marketing Environment 2. An understanding of the Bases for Market Segmentation 3. An ability to formulate Strategies for Developing new Products, Concepts, goods and Services that respond to evolving Market needs. 4. A capacity to develop Strategies for the efficient and effective placement distribution of Products, Concepts, goods, and Services that respond to evolving Markets. 5. A competence to evaluate the impact of using different Marketing Strategies for a Product, Concept, good and/or service on the (i) Finances, (ii) Return on Investment (ROI), and (iii) the Business goals of an Organization. |


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| BBA II SEM | Organisational Behavior | DSC 201 | <p>1. Upon the Completion of the course, students will be able to demonstrate the applicability of the concept of organizational behavior to understand the behavior of people in the organization. 2. Demonstrate the applicability of analyzing the complexities associated with management of individual behavior in the organization. 3. Analyze the complexities associated with management of the group behavior in the organization. 4. Demonstrate how the organizational behavior can integrate in understanding the motivation (why) behind behavior of people in the organization.</p> |
| | Business Statistics | DSC 202 | <p>1. To provide the student an understanding of basic statistical tools to apply for management problems and analysis. 2. To learn data gathering and tabulation 3. To apply measures of central tendency 4. To understand the significance of dispersion 5. To learn about skewness, kurtosis, correlation and regression.</p> |
| | Financial Accounting | DSC 203 | <p>1. Understand the Accounting Process 2. Preparation of Journal, Ledger, Trial Balance and Final Accounts 3. Analyse performance of companies using ratio Analysis 4. Understand the need and importance of Accounting Standards</p> |
| BBA III SEM | Communication Skills | SEC-1 | <p>1. Students will understand the importance of communication skills 2. Develop competence in oral, written and visual communication 3. Understand current technology related to the communication field</p> |
| | Basic Quality Management | SEC-2 | <p>1. Students get to know about the evolution and importance of quality management. 2. Helps the students get aware of various tools used for quality management in the organizations. 3. Students will be able to know about the quantitative and qualitative techniques used to measure the effectiveness of quality management tools. 4. Students will be able to use the six sigma applications for quality check. 5. Students can understand the use of total quality management in various service organisations</p> |

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| | Human Resource Management | DSC-301 | 1. Understand theories and practices in the field of Human Resources Management 2. Identify different methods of developing Human Resources 3. Develop knowledge of industrial laws 4. Demonstrate understanding of different appraisal methods, 5. Understand organizational culture and climate and its implications for HRM |
| | Financial Management | DSC-303 | 1. To apply project appraisal methods to cash flows. 2. To understand the determinants of capital structure 3. To learn about dividend practices of companies 4. To calculate working capital requirements of firms |
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| BBA IV SEM | Leadership and Management Skills | SEC-3 | 1.Student will understand and use the process of effective decision making 2.Develop self-awareness and self-management skills 3.Demonstrate effective interpersonal competence |
| | Start up Opportunity and Feasibility | SEC-4 | 1. To identify opportunities for starting business 2. To be able to write a business plan 3. To take decision regarding form of business ownership 4. To conduct feasibility study |
| | Business Law and Ethics | DSC 401 | 1. Identify the fundamental legal principles behind contractual agreements 2. Understand companies act and its implications for employers and employees 3. Understand legal obligations of businesses towards customers 4. Demonstrate knowledge of negotiable instruments. 5. Understand consumer protection laws and their implications. |
| | Marketing Research | DSC 402 | 1. Apply a range of Quantitative and/or Qualitative Research Techniques to business and Management problems / issues 2. Necessary critical thinking skills in order to evaluate different Research Approaches utilized in the service industries 3. Identify the overall Process of designing a Research study from its inception to its Report. 4. Define the Meaning of a variable, and to be able to identify independent, dependent, and mediating variables. 5. Acquire familiarization with good practices in conducting a Qualitative Interview and observation |
| | Management Science | DSC 403 | 1. Helps in formulating real life situations in organizations in Quantitative form. 2. Helps in formulating strategies for optimal use of various resources within the organizations. 3. Enables the students to understand the managerial applications of transportation problems. 4. Students get understanding on the concepts of network fundamentals and resource analysis and allocations. |
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| BBA V SEM | Entrepreneurship Development | DSC-501 | 1. A student learns the cues and motives of Entrepreneurship 2. Students can learn more about types of Enterprises and growth 3. Knowledge of entrepreneurship prepares the entrepreneurial bent of mind 4. Problems and perspectives of the entrepreneurship can be understood 5. It is also possible to students understand and comprehend on venture capital fund. |
| | Organisational Development | DSC-502 | 1.The students would gain the conceptual clarity of OD and its process 2.The students would learn the concept of planned change in organizations. 3.Students gets familiarized on various techniques and interventions of OD 4.Learn about the OD consultation process 5.Students will be able to use various applications of OD. |
| | Performance Appraisal And Counseling | DSC-503 | 1.The students would gain the process of employee performance through HRD 2.The students would be familiarized with the dimensions of performance appraisal and its effectiveness. 3. Students gets familiarized on various techniques performance measurement 4. Learn about the performance measurement methods and improvement strategies 5. Students will be able know the about the various counselling methods for improving the mental health of employees. |
| BBA VI SEM | Supply Chain Management | DSE-601 | 1. Students acquires a holistic understanding of supply chain management and the role of logistics. 2. Students will know the basic drivers of performance of SCM in effective manner 3. Understands role of global sourcing in making supply chain cost effective 4. Gain a knowledge of distribution and inventory strategy of business. |
| | Leadership and Change Mangement | DSE-602 | 1. Students will develop critical thinking skills. 2. Enhances Leadership and Management skills 3. Students will develop an understanding of change processes 4. Able to think critically about obstacles to change 5. Able to Understand different methods and models in the process for decision making. |
| | Compensation Mangement | DSE-603 | 1. Students will be able to explore on compensation system and its dimensions. 2. To establish and align pay plans by linking the compensation strategy with HR and Business Strategy 3. To use techniques for arriving at optimal compensation system 4. To acquire knowledge on administration of employee benefits and services programs. 5. To gain insights on Executive Compensation process |



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PRINCIPAL Mobile No.: 9121004525

M.COM (FINANCE) 2022- 2024

PROGRAMME OUTCOME

- To acquaint a student with conventional as well as contemporary areas in the discipline of Commerce.
- To enable a student well versed in national as well as international trends.
- To facilitate the students for conducting business, accounting and auditing practices, role of regulatory bodies in corporate and financial sectors nature of various financial instruments.
- To provide in-depth understanding of all core areas specifically Advanced Accounting, International Accounting, Management, Security Market Operations and Business Environment, Research Methodology and Tax planning.
- To provide a systematic and rigorous learning and exposure to Banking and Finance related disciplines.
- To train the student to develop conceptual, applied and research skills as well as competencies required for effective problem solving and right decision making in routine and special activities relevant to financial management and Banking Transactions of a business

PROGRAMME SPECIFIC OUTCOMES

After Completing Masters in Commerce students are able to

- Develop an ability to apply knowledge acquired in problem solving.
- Ability to work in teams with enhanced interpersonal skills and communication.
- The students can work in different domains like Accounting, Taxation, HRM, Banking and Administration.
- Ability to start their own business.
- Ability to work in MNCs as well as Private and Public Companies.
- To develop team work, leadership and managerial and administrative skills.
- Students can go further for professional courses like CA/ CS/CMA/CFA

| M.COM | | | |
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| COURSES OUTCOMES | | | |
| Programme | Course | Course Code | Course Outcomes |
| M.Com (Finance) First Semester | INDIAN ACCOUNTING STANDARDS | Com 1: Core - I | <ol style="list-style-type: none"> 1. To discuss the existing accounting theory practices to obtain a better understanding of them. 2. To apply the changes in financial position, performance of entities which is very important for the purpose of economic decision making. 3. To illustrate the transparency, reliability, consistency and comparability of financial statements. 4. To predict the reliability and comparability that a reporting entity provides regarding acquisition and consolidations. 5. To compare and understand the differences in the Financial reporting across the globe |
| | MANAGERIAL ECONOMICS & BUSINESS ENVIRONMENT | Com 2: Core - II | <ol style="list-style-type: none"> 1. Apply economic principles to management decisions. 2. Understand the Nature, Scope and Significance of Managerial Economics, its Relationship with other Disciplines. 3. Understand the Role of Managerial Economics in Decision Making. 4. Understand the cardinal and ordinal approach of consumer behaviour. 5. How to estimate demand and forecasting of demand in the markets. 6. Managerial uses of Production Function, Short Run and Long Run Production Analysis. 6. Understand the concepts of producer equilibrium and least cost combination used by producers. 7. Able to analyze the concept of price and non-price competition used by the sellers. 8. Understand why household, |

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| | | | <p>business, government and global behaviour determine the aggregate demand for goods and services.</p> <ol style="list-style-type: none"> 9. Measure living standards, inflation, and unemployment for use as economic indicators. 10. Explain and understand the Measurement of Development: Income Measures, Basic Needs Approach, PQLI and HDI. 11. Understand the various macro-economic concepts of budgetary deficits, public debt, and balance of payment. 12. Understand the role of international trade, international finance and exchange rates determination. 13. To understand the concept of Business cycles and its relevance to managerial economics. |
| | Marketing Management | Com 3: Core – III | <ol style="list-style-type: none"> 1. To enable the students understand the techniques to scan Marketing Environment. 2. To make students understand the different buying behaviour of consumers. 3. To familiarize the students about the techniques of Market segmentation, Product Pricing, Promotion, Packaging and distribution. 4. To familiarize with the importance of social responsiveness in marketing decisions. Familiarization with Marketing Concepts and Philosophies. 5. Ability to understand the changing Marketing Environment. 6. Knowledge of different consumer and business buying behaviours. 7. Familiarization with product related decisions. |
| | Financial Management | Com 4: Core - IV | <ol style="list-style-type: none"> 1. To enable them to understand the various modes and techniques of managing the financial resources of an organization. 2. To know about the various factors |

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| | | | <p>to be considered while planning for financial policies.</p> <ol style="list-style-type: none"> 3. To acquaint the students regarding the various types of decisions taken by financial managers in current competitive environment. 4. To enable students to select an investment project out of alternative investment proposals. 5. Learners are made aware of the skill to manage financial resources of a company. 6. Learners understand the various sources of finance available to businessmen these days. 7. Ability to select an investment proposal by analyzing the compounded and discounted value of money invested. 8. Learners are made aware of the importance of Capital Budgeting and different techniques of capital budgeting for decision making. 9. Learners understand the concept of working capital, cash management, receivable management, inventory management and its requirements and control policies. 10. Learners understand the concept of budgetary control its importance, limitations and preparation of different types of budget. 11. Learners understand the concept of strategic financial management, financial decision making and financial planning process. |
| M.Com (Finance) Second Semester | ADVANCED MANAGERIAL ACCOUNTING | Com 5: Core - I | <ol style="list-style-type: none"> 1. Understanding the meaning of Management accounting, nature and scope. 2. Discussion about the Functions and Techniques and utility of management accounting. 3. Explaining about the Budgetary control concept and process of budgetary control. |

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| | | | <p>4. Understanding about the installation of budgetary control system.</p> <p>5. Understanding the classification of the Budgets, and preparation of different types of budget.</p> <p>6. Functionalities of Lease financing and leasing and buying decision.</p> <p>7. Discuss about the contemporary Issue in Management Accounting.</p> <p>8. Technicalities about the Decisions Involving Alternate Choices.</p> <p>9. Functionality about the Responsibility Accounting. 10. Importance of Reporting to Management.</p> |
| | <p>ORGANIZATIONAL BEHAVIOR & HUMAN RESOURCES MANAGEMENT</p> | <p>Com 6: Core - III</p> | <ol style="list-style-type: none"> 1. To enable the students to evaluate the process of recruitment and selection. 2. To impart knowledge for developing an organization's remuneration plans. 3. To analyze the changes in human resource practices. 4. To design and implement different methods for training of human resources. 5. To apprise the students regarding various methods of collecting job analysis information. 6. Capability to understand employee recruitment and selection process. 7. Understanding of different types of remuneration plans and their significance. 8. Capability to evaluate different training programs and understanding of their limitations. 9. To enable the students to evaluate the process of recruitment and selection. 10. To impart knowledge for developing an organization's remuneration plans. 11. To analyze the changes in human |

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| | | | <p>resource practices.</p> <ol style="list-style-type: none"> 12. To design and implement different methods for training of human resources. 13. To apprise the students regarding various methods of collecting job analysis information. 14. Capability to understand employee recruitment and selection process. 15. Understanding of different types of remuneration plans and their significance. 16. Capability to evaluate different training programs and understanding of their limitations. 17. Knowledge regarding the developing role of human resource management in the globalized world. |
| | E – COMMERCE | Com 7: Core - III | <ol style="list-style-type: none"> 1. To provide an analytical framework to understand the emerging world of e-commerce. 2. To make the learners familiar with current challenges and issues in ecommerce. 3. To develop the understanding of the learners towards various business models. 4. To enable to understand the Web-based Commerce and equip the learners to assess ecommerce requirements of a business. 5. To develop understanding of learners relating to Legal and Regulatory Environment and Security issues of E-Commerce. 6. Impart the students with higher level knowledge and understanding of contemporary trends in e-commerce and business finance. 7. To provide adequate knowledge and understanding about E-commerce practices to the students. 8. Learners will be able to recognize features and roles of businessmen, entrepreneur, managers, consultant, which will help |

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| | | | learners to possess knowledge and other soft skills and to react appropriately when confronted with critical decision making |
| | INVESTMENT MANAGEMENT | Com 8: Core - IV | <ol style="list-style-type: none"> 1. To provide the conceptual knowledge about Investment and Investment Management - meaning, elements, features, objectives and importance of investment. 2. Determining the various investment avenues and the steps of investment process. 3. Discussing the Tax and transaction cost in Investment through fully exempted incomes, Dividends, Interests on securities & capital gains. 4. The Risk and return analysis with calculation of Time value of Money. Determining the compounded values and Present values. 5. Describing the various markets: Capital Market, Primary Market, Secondary Market (stock exchanges) working in the field of Investment. 6. Understand the different Intermediaries in capital market and their functions. 7. Introduction of the avenues like equity shares, preference shares, bonds/ debentures. 8. Determining the Yield to maturity, Holding period yield, Valuation of preference shares and valuation of equity shares. 9. Understanding the meaning of Derivatives and its types Options and Futures. Discussing the types of options such as Call and Put Options. 10. To acquire knowledge about the fundamental analysis of Investment. These will include Economic, Industry and Company Analysis. 11. Determine the Technical Analysis through various theories such as |

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| | | | <p>Dow Theory, Elliot wave theory, so on.</p> <p>12. Understanding the meaning of Indicators such as Short sales, volume of trade, exponential moving average.</p> <p>13. Discussing the concept of Oscillator with MACD, RSI and ROC.</p> <p>14. Introduction of Efficient Market Theory - the random walk and the efficient market hypothesis (EMH).</p> |
| M.Com (Finance) THIRD SEMESTER | RESEARCH METHODOLOGY & QUANTITATIVE TECHNIQUES | Com 9: Core - I | <ol style="list-style-type: none"> 1. Understand Partial and Multiple Correlation and Regression. 2. Understand Probability Distribution and their applications to business. 3. Know test of hypotheses, sampling tests –large sample test and small sample test. 4. Understand techniques of analysis of variance. 5. Know non-parametric test and uses of non-parametric test. 6. Know association of attributes and consistency of data. 7. Understand chi-square test and its uses. 8. Understand misuse of chi-square test and its limitations. |
| | COST ACCOUNTING AND CONTROL | Com 10: Core - II | <ol style="list-style-type: none"> 1. To enhance the abilities of learners to develop the concept of Cost and management accounting and its significance in the business. 2. To enable the learners to understand, develop and apply the techniques of costing in the decision making in the business corporates. 3. To enable the learners in understanding, developing, preparing and presenting the financial report in the business corporates. 4. It helps in Understanding the Relationship Between Cost |

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| | | | <p>Accounting-Financial Accounting and Managerial Accounting.</p> <ol style="list-style-type: none"> 5. It evaluate the concept of Management Accounting. 6. Helps to understand the Importance of Management Accounting For Businesses. 7. Computation of Fixed, Variable, Semi-Fixed and Semi-Variable Cost Concepts. 8. Analyzes The Relationship Between the Cost-Volume and Profit. 9. Understanding of Break-Even Sales Price, Break-Even Sales Volume, Total Contribution Margin, The Unit Contribution Margin, Margin of Safety, Security Ratio, Profit Margin Concepts. 10. Understanding and computing of Budgeting and Operating Budgets Concepts. 11. Computation of Standard Variation Analysis Through Standard Costs. <p>Understanding and calculation of Standard Cost Concept</p> |
| | INTERNATIONAL FINANCIAL MANAGEMENT | Com 11: Elective - I | <ol style="list-style-type: none"> 1. To introduce about the foreign exchange systems prevalent in international trade and business. 2. To elaborate the manner of determination of exchange rates. 3. To make students aware about the importance of risk analysis of host countries and their political stability before investing in the host country. 4. To discuss various exposures involves in international transactions and its management. 5. Knowledge about IMF, World Bank, European Monetary System and their role in international financial management. 6. Clarity about the role of central bank in international financial management. 7. Ability to use various scanning |

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| | | | <p>techniques to scan the environment of host country.</p> <p>8. Understanding of the manner of management of exposures involved in international transactions</p> |
| | SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT | Com 12: Elective - II | <ol style="list-style-type: none"> 1. To provide a theoretical and practical background in the field of investments. Evaluate the growth and Development of Securities Market. 2. Understand and obtain various Analytical Skills. 3. Study the Risk & Return Concept. 4. Evaluate the concept of Portfolio Management. 5. Obtain an overview of Derivative Market. 6. Designing and managing the bond as well as equity portfolios in the real word. 7. Valuing equity and debt instruments. 8. Measuring the portfolio performances. . 9. Introduce students to common stock, the stock market, stock options, and approaches to investing in the stock market and building stock portfolios. Particular emphasis is given to three competing approaches to stock investment: Fundamental analysis, technical analysis and efficient market analysis. 10. Provide students with a basic introduction to portfolio theory and study various methods of modeling the risk associated with stock investment such as the capital asset pricing model and arbitrage pricing theory. 11. Encourage students to apply stock and option valuation models in portfolio management. |
| | SEMINAR | | <ol style="list-style-type: none"> 1. To create research ability among the students in writing seminar report on some current issues of the economy and curriculum. 2. To enable the students to use |

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| | | | <p>some statistical techniques in showing the trend of the various economic variables used in the study.</p> <ol style="list-style-type: none"> 3. To make students understand the need and objectives of the study by giving real world examples. 4. To make the students develop logical reasoning and built up confidence in themselves while answering any question in case if there is questioning on their topic. 5. Basic orientation towards research. 6. Understanding the practical application of theoretical models in the discipline of Commerce, Economics and Business Administration etc. 7. Clarity regarding difference between qualitative and quantitative methods of research while writing a seminar report. 8. Skill to write bibliography of a seminar report citing references from different sources. |
| <p>M.Com (Finance)</p> <p>FOURTH SEMESTER</p> | <p>STRATEGIC MANAGEMENT</p> | <p>Com 13: Core - I</p> | <ol style="list-style-type: none"> 1. To enable the learners to understand new forms of Strategic Management concepts and their use in business. 2. To provide information pertaining to Business, Corporate and Global Reforms. 3. To develop learning and analytical skills of the learners to enable them to solve cases and to provide strategic solutions. 4. To acquaint the learners with recent developments and trends in the business corporate world. 5. Describe the practical and integrative model of strategic management process that defines basic activities in strategic management. 6. Demonstrate the knowledge and abilities in formulating strategies and strategic plans. 7. Analyze the competitive situation and strategic dilemma in dealing |

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| | | | <p>with dynamic global business environment in terms of rapidly changing market trends and technological advancement.</p> <p>8. Evaluate challenges faced by managers in implementing and evaluating strategies based on the nature of business, industry, and cultural differences</p> |
| | TAXATION | Come 14: Core - II | <ol style="list-style-type: none"> 1. To give an idea on various approaches of tax planning and ways to minimize the tax liability within the legal framework and keep themselves updated with Finance Act applicable for respective financial year. 2. To develop in students the ability to consider tax implication in business and financial decisions. 3. To develop the understanding for use of relevant software and evaluation of practical exercise using software and online mode. 4. After successful completion of this course, students will be able to Compute tax liability of a company. 5. Consider tax implications while taking business decisions. 6. Assess impact of taxation on trade off of financial decisions. Independently undertake corporate tax planning. |
| | FINANCIAL DERIVATIVES | Com 15: Elective - III (Theory) | <ol style="list-style-type: none"> 1. To create awareness about financial instruments such as options, futures, swaps and other derivative securities. 2. To familiarize the students with the characteristics of financial derivatives and their relationships with the underlying assets. 3. To enable the students to understand issues pertaining to pricing and hedging with options on individual stocks and indexes, to examine forwards and futures contracts for equity indexes, commodities, and currencies. 4. To introduce the second generation derivative products |

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| | | | <p>such as interest rates and the management of credit risks.</p> <ol style="list-style-type: none"> 5. To provide a detailed understanding of the valuation principles and models for derivatives and use them for a wide range of hedging, trading and arbitrage purposes. 6. Outline various types of derivatives including options, futures, and swaps etc. 7. Interpret the trading mechanism of derivatives. 8. Differentiate between various trading strategies using options and futures. 9. Analyze the value of options using option pricing models. 10. Demonstrate the use of swaps in risk management. |
| | PROJECT WORK | Com 16 | <ol style="list-style-type: none"> 1. Apply fundamental and disciplinary concepts and methods in ways appropriate to their principal areas of study. 2. Demonstrate skill and knowledge of current information and technological tools and techniques specific to the professional field of study. 3. Use effectively oral, written and visual communication. 4. Identify, analyze, and solve problems creatively through sustained critical investigation. 5. Integrate information from multiple sources. 6. Demonstrate an awareness and application of appropriate personal, societal, and professional ethical standards. 7. Practice the skills, diligence, and commitment to excellence needed to engage in lifelong learning. |