

Project Title and Guide list -B com(CA1, CA2, Taxation,Honours) III year				
2019 -2022 Batch				
Group	Names	Guide Name	TOPIC	
1	B.Com(Taxation) B. Mayuri	S. Sravanthi	Comparison of Metro rail fare and MMTS fare	
	B. com(Taxation) P. Jyoshna		Comparison of Metro rail fare and MMTS fare	
	B. com(Taxation) I. Vandana		Comparison of Metro rail fare and MMTS fare	
	B.com(Taxation) D. Tapasvi		Comparison of Metro rail fare and MMTS fare	
2	B. com(taxation) Ch. bhargavi	Sowmya.K	Comparison of various financial institutions IBDI Vs SBI	
	B. com(taxation) P. janani		Comparison of various financial institutions IBDI Vs SBI	
	B. com(taxation) J. sammakka		Comparison of various financial institutions IBDI Vs SBI	
	B. com(taxation) E. Ishwarya		Comparison of various financial institutions IBDI Vs SBI	
3	B. com(taxation) D. Vandana	Shailaja.G	Effect of Income tax changes on economic growth	
	B. com(taxation) K. shanthi		Effect of Income tax changes on economic growth	
	B. com(taxation) T. Sukrisha		Effect of Income tax changes on economic growth	
	B. com(taxation) E. Ankitha		Effect of Income tax changes on economic growth	
4	B. com(Honours) Amena	Anitha.S	Impact of HR practices on the performance of small and medium enterprises	
	B. com(Honours) Rani		Impact of HR practices on the performance of small and medium enterprises	
	B. com(Honours) B. Ashwini		Impact of HR practices on the performance of small and medium enterprises	
	B. com(Honours) B. Mounika		Impact of HR practices on the performance of small and medium enterprises	
5	B. com(Honours) Veeramani	Anitha.S	Strategies for introducing a new product in the market	
	B. com(Honours) Geetha		Strategies for introducing a new product in the market	
	B. com(Honours) Veena		Strategies for introducing a new product in the market	
	B. com(Honours) Revathi		Strategies for introducing a new product in the market	
6	B. com(Honours) Pravalika	Anitha.S	Rural development in urban areas	
	B. com(Honours) Nikitha		Rural development in urban areas	
	B. com(Honours) Shirisha		Rural development in urban areas	
	B. com(Honours) Baby		Rural development in urban areas	
7	B. com(Honours) Supriya	Anitha.S	Mobiles impact on students	
	B. com(Honours) Ashwini. M		Mobiles impact on students	
	B. com(Honours) M. Mounika		Mobiles impact on students	
	B. com(Honours) W. Lavanya		Mobiles impact on students	
8	B. com(Honours) Salma	Swapnapriya. SR (ACO)	Reducing the unemployment with the help of cooperative movement	
	B. com(Honours) Pallavi		Reducing the unemployment with the help of cooperative movement	
	B. com(Honours) Uma		Reducing the unemployment with the help of cooperative movement	
	B. com(Honours) Pushpalatha		Reducing the unemployment with the help of cooperative movement	
9	B. com(Honours) Amulya	Anitha.S	Covid-19 impact on small scale business	
	B. com(Honours) Ramya		Covid-19 impact on small scale business	
	B. com(Honours) Archana		Covid-19 impact on small scale business	
10	B. com(CA2) M. Akhila	Vijaysri.T	Analysis of women participation in Agriculture between the age group of 20-50 yrs	
	B. com(CA2) S. Supriya		Analysis of women participation in Agriculture between the age group of 20-50 yrs	
	B. com(CA2) P. pooja		Analysis of women participation in Agriculture between the age group of 20-50 yrs	
	B. com(CA2) Patoori. Anusha		Analysis of women participation in Agriculture between the age group of 20-50 yrs	
11	B. com(CA2) M. Saraswathi	Swathi.K	Impact of modern technology on education	
	B. com(CA2) P. Shailaja		Impact of modern technology on education	
	B. com(CA2) N. Rohini		Impact of modern technology on education	
	B. com(CA2) S. Dharani		Impact of modern technology on education	

12	B. com(CA2)	N. swapna	Sowmya. K	Reducing unemployment in cooperative society		
	B. com(CA2)	T. poojitha		Reducing unemployment in cooperative society		
	B. com(CA2)	M. lalitha		Reducing unemployment in cooperative society		
	B. com(CA2)	V. vijayalaxmi		Reducing unemployment in cooperative society		
13	B. com(CA2)	T. bhavani	Sowmya.K	A Study of mobile commerce strengths/Opportunities/challenges with statistics		
	B. com(CA2)	P. jhansi rani		A Study of mobile commerce strengths/Opportunities/challenges with statistics		
	B. com(CA2)	V. Shirisha		A Study of mobile commerce strengths/Opportunities/challenges with statistics		
	B. com(CA2)	SK. Asra		A Study of mobile commerce strengths/Opportunities/challenges with statistics		
14	B. com(CA2)	V. Anusha	Sowmya.K	An Effective promotional tools for marketing new product		
	B. com(CA2)	P. Anusha		An Effective promotional tools for marketing new product		
	B. com(CA2)	Y. Sravani		An Effective promotional tools for marketing new product		
	B. com(CA2)	N. pallavi		An Effective promotional tools for marketing new product		
15	B. com(CA2)	V. nikitha	Sowmya.K	Banking project customer satisfaction SBI vs ICICI bank		
	B. com(CA2)	S. srilatha		Banking project customer satisfaction SBI vs ICICI bank		
	B. com(CA2)	S. sujatha		Banking project customer satisfaction SBI vs ICICI bank		
16	B. com(CA1)	A. swapna	Lavanya.D	Price Fixation on products 1) MRF tyre 2) CEAT Tyre		
	B. com(CA1)	B. swapna		Price Fixation on products 1) MRF tyre 2) CEAT Tyre		
	B. com(CA1)	B. naveena		Price Fixation on products 1) MRF tyre 2) CEAT Tyre		
	B. com(CA1)	B. keerthi		Price Fixation on products 1) MRF tyre 2) CEAT Tyre		
17	B. com(CA1)	B. Swathi	Krishnaveni.B	Analysis of Impact of GST		
	B. com(CA1)	B. J. Sumalatha		Analysis of Impact of GST		
	B. com(CA1)	B. Varshitha		Analysis of Impact of GST		
	B. com(CA1)	B. Anuradha		Analysis of Impact of GST		
17	B. com(CA1)	Ch. Vijaylaxmi	Umadevi. V	Customer Satisfaction about online shopping		
	B. com(CA1)	D. Shivageeta		Customer Satisfaction about online shopping		
	B. com(CA1)	D. Kejiyarani		Customer Satisfaction about online shopping		
	B. com(CA1)	D. Rajitha		Customer Satisfaction about online shopping		
18	B. com(CA1)	E. Shailaja	Sunitha.M	Material Issue pricing at SS organics		
	B. com(CA1)	E. Bhuvaneshwa		Material Issue pricing at SS organics		
	B. com(CA1)	E. Vaishnavi		Material Issue pricing at SS organics		
	B. com(CA1)	E. Sravani		Material Issue pricing at SS organics		
19	B. com(CA1)	E. Swarnalatha	Sunitha. M	Role of Insurance -Analysis		
	B. com(CA1)	G. sravani		Role of Insurance -Analysis		
	B. com(CA1)	G. Vanitha		Role of Insurance -Analysis		
	B. com(CA1)	G. Shailaja		Role of Insurance -Analysis		
20	B. com(CA1)	G. Niveditha	Sunitha. M	Challenges faced by Women Entrepreneurs		
	B. com(CA1)	G. Kalpana		Challenges faced by Women Entrepreneurs		
	B. com(CA1)	H. Meghana		Challenges faced by Women Entrepreneurs		
	B. com(CA1)	J. Aparanjini		Challenges faced by Women Entrepreneurs		
21	B. com(CA1)	J.Pavithra	Sunitha. M	Impacts of Local markets at Village level		
	B. com(CA1)	J. Sravani		Impacts of Local markets at Village level		
	B. com(CA1)	K. Anusha		Impacts of Local markets at Village level		
	B. com(CA1)	K. Mounika		Impacts of Local markets at Village level		
22	B. com(CA1)	K. Anusha		Impact of Corona virus on Education System at TSWRDCCW		
	B. com(CA1)	K. Srija		Impact of Corona virus on Education System at TSWRDCCW		
	B. com(CA1)	K. Uma		Impact of Corona virus on Education System at TSWRDCCW		

	B. com(CA1)	K. punyavathi	Sunitha. M	Impact of Corona virus on Education System at TSWRDCCW		
23	B. com(CA1)	K. Anitha	Sunitha.M	Challenges faced by Women Employees		
	B. com(CA1)	K. Snehalatha		Challenges faced by Women Employees		
	B. com(CA1)	K. Shirisha		Challenges faced by Women Employees		
	B. com(CA1)	M. pooja		Challenges faced by Women Employees		
24	B. com(CA1)	MK Nandeshwar	Sunitha. M	Impact of Covid-19 on the business sector in India		
	B. com(CA1)	M. Mounika		Impact of Covid-19 on the business sector in India		
	B. com(CA1)	M. Sandhya		Impact of Covid-19 on the business sector in India		

TSWRDCCW Sangareddy@Budhera.

BBA VI SEMESTER PROJECT TITLES 2021-2022

S no	Hall ticket No.	Name	Project title
1	6095-19-684-003	B.Akhila	A study on Compensation management At s.s. organics LTD
2	6095-19-684-004	B.Bharathi	A study on HR policies at s.s organics
3	6095-19-684-007	B.vedasree	A study on employee turnover at s.s. organics
4	6095-19-684-008	Ch.prabhavathi	the impact of teamwork on employee performance at padmavathi multi speciality hospital
5	6095-19-684-009	G shirisha	A study on stress management at ss organics
6	6095-19-684-010	H.sharly shalom	A comparative study of work culture
7	6095-19-684-012	K.chandana	A study on work life balance of lecturers
8	6095-19-684-014	k.manasa	A study on organisational development at ss organics
9	6095-19-684-016	k.vyshnavi	A study on impact of motivation on employees performance at shresta pvt.ltd
10	6095-19-684-017	k.madhavi	A employee turnover at organica aromatics Pvt Ltd
11	6095-19-684-018	k.sony	A study on employee engagement At mrf company
12	6095-19-684-019	k.deepa	A study on employee motivation at MRF pvt ltd
13	6095-19-684-020	k.vandana	A study on stress management At MRF pvt ltd
14	6095-19-684-021	k.swathi	A study on employee job satisfaction
15	6095-19-684-022	k.spandana	A study on labour welfare measures at MRF pvt ltd .
16	6095-19-684-023	k.sruthi	A study on employee retention at SS organics
17	6095-19-684-024	M.narsamma	A study on performance appraisal of employees at SS organics
18	6095-19-684-025	M.kavya	A study on training and development programme comparative analysis at ss. organics&mrf
19	6095-19-684-026	M.keerthi	A study on conflict management
20	6095-19-684-027	N.tejashwini	A study on performance appraisal of employees at sunshine hospital
21	6095-19-684-028	P.mounika	A study on employee morale at SS organics ltd
22	6095-19-684-029	p.swapna	A study on employee welfare measures at bhel
23	6095-19-684-030	p.sowmya sri	A study on employee benefits at MRF company
24	6095-19-684-031	s.jahnavi	An analysis on performance appraisal of employees at SS organics ltd
25	6095-19-684-032	s.swathi	A study on employee motivation at SS organics ltd
26	6095-19-684-034	T.Ashwini	A study on job rotation on employee performance at MRF company
27	6095-19-684-035	v.anitha	A study on recruitment and selection at tata motors ltd

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BBA VI SEMESTER PROJECT VIVA MARKS SHEET			
S.NO	HALL TICKET	NAME OF THE STUDENT	TITLE OF THE PROJECT
1	609520684001	Alige Ruthu	A study on Employee turn over at ss organics
2	609520684002	Bathula vaishnavi	A study on work life Balance
3	609520684004	Begari Kaveri	A study on employee job satisfaction at SS organics
4	609520684005	Bolla Meghamala	A study on Training and development in corporate hospitals
5	609520684007	Borukunta Poojitha	A Study On Performance Appraisal At Sunshine Hospital
6	609520684008	Cherkupally Gowthami	A study on work life balance of employees at TCS Hyderabad
7	609520684009	Chetlapalli Shilpa	A study on labour welfare measures at MRF Company
8	609520684010	Cheviti Anusha	A study on Performsnce appraisal of Employees at LLC
9	609520684011	chinthakuntla Sushma	A study on Employee welfare measures in BHEL
10	609520684012	C.Laxmi	A study On Job Stress Among Employees At SS Organics
11	609520684013	Hanmagalla Maneesha	A study on Labour Welfare Measures At SS Organics
13	609520684015	Mathangi Sandhya	A study on Training and development in corporate hospitals
14	609520684017	M.Manikumari	A study on Employee turn over at ss organics
15	609520684018	Mondikathi Swapna	A study on work life Balance
16	609520684019	Navile Anjali	Conflict Management in Organisations
17	609520684020	Nayar Haveela	A Study on Compensation related Employee Satisfaction
18	609520684021	Papagari Sravanthi	A project Report on Training And Development at SS Organics
19	609520684022	Pasupula Pramidha	A study on Stress Management at SS organics
20	609520684023	Shaik Khasimbee	A Study on Recruitment And Selection Process at SS organics
21	609520684024	Thandrala.Mamatha	A study Employee Job Satisfaction SS Organics

PROJECT DETAILS 2020 -2022				
ROLL NO.	NAME OF THE STUDENT	PROJECT TITLE	SIGNATURE OF THE STUDENT	NAME OF THE GUIDE
609520408001	D. Chandana	A Study on Advertising Impact on Customer with reference to Hero Motocorp. Limited		
609520408002	B. Maneesha	A Study on Initial Public Offering with reference to ICICI Bank		
609520408003	G. Radhika	A study on Customer Relationship Management with reference to Kotak Mahindra Bank		
609520408004	M.Navaneeta	A study on Organizational Culture and its impact on Employee Behaviour - Hyundai Motors		
609520408005	S. Manisha	A study on Advertising Efficiency - ICICI Prudential Life Insurance		
609520408008	S.Harika	A study on Profitability Analysis with reference to Ultratech Cement Ltd.		
609520408009	J. Maheshwari	A study on Loans and Advances at State Bank of India		Dr. Ch. Anita
609520408010	K.Manasa	A study on efficiency of E-banking services at Axis Bank		
609520408011	M.Swapna	A study on Risk and Return Analysis of HDFC Mutual Funds		
609520408012	J.Maneesha	A study on Financial Performance Analysis of HDFC Bank		
609520408013	P.Shyamala	A study on Customer Satisfaction at Big Bazar		
609520408014	K.Deepika	A study on insurance policies - Life Insurance Corporation of India		
609520408015	M.Sravanthi	A study on Sales Force Management at Tata Motors		
609520408016	M.Mounika	A study on Investment Decision at Bajaj Capital		Dr. Kavitha
609520408017	E. Ramana	A study on Financial Statement Analysis at Hero Motocorp Ltd.		
609520408018	M.Vinoda	A study on Credit Appraisal of Indian Co-operative Credit Society Ltd.		
609520408019	D.Geethamma	A study on Budgetary Control of Tecumeh Company		
609520408020	M.Preethi	A study on Consumer Awareness towards HDFC Life Insurance		
609520408022	B.Yashoda	A Study on Analysis of Funds Flow Statement of TVS Motors		
609520408023	B.Shallaja	A study on customer buying behaviour towards TVS Brand		
609520408024	Ch. Navanitha	A study on Advertising impact on Consumer Behaviour - a case study of Airtel		G. Pravallika
609520408025	R. Nagarani	A study on Role of Advertising in creating Brand Awareness - a case study of Maruthi Suzuki		
609520408026	R. Mounika	A study on Performance of Sectoral Funds - An Insight		
609520408027	E.Maheshwari	A study on Risk and Return Analysis in Kotak Securities		
609520408028	E.rajeshwari	A study on Working Capital Management in Bisleri		
609520408029	M.Maruti	A study on Currency Trading in Forex Market		
609520408030	R. Manasa	A study on Merger & Acquisition of ICICI Bank Ltd.		
609520408031	E.Mounika	Dividend Decision Policies of Industrial Credit and Investment Corporation of India (ICICI)		Dr. N. Indira Prasad
609520408032	S.Rajamani	A study on Asset and Liability Management of Syndicate Bank - pre merger and post merger		
609520408033	M.Padma	A study on analysis of Long-term Solvency through Fixed Assets for Bajaj Electronics Ltd.		
609520408034	A. Pavani	A study on performance of rewards and recognition as motivating factor - a comparative study of Dr. Reddy's Labs with its Industrial Counterparts		
609520408035	P. Sriatha	A study on Sales and Services with reference to Harsha Toyota		
609520408038	M. Amulya	A study on Career Succession Planning at Mother Dairy		
609520408039	E. Mamatha	A study on evaluation of employee satisfaction and recruitment policy of online shopping industry - a case study of Flipkart		
609520408040	R. Pavithra	A case study on Employee Motivation on Cement Industry with special reference to Sagar Cement Ltd.		Dr. V V Madhavi

M.COM PROJECTS 2022 -24					
S.No.	Roll No.	Name of the Student	Title of the Project	Guide	
1	609522408001	A.Shireesha	A study on the effects of HR practices on Employee Engagement and Motivation in the hospitality industry	Dr.N.Indira	
2	609522408002	B.Mounika	An analysis of the role of HR in managing Employee Communication and Collaboration in Virtual teams	Dr.N.Indira	
3	609522408003	B.Veena	The role of financial institutions in promoting access to finance for small and medium sized enterprises	Dr.N.Indira	
4	609522408005	B.Sandhya	Location based marketing and proximity advertising	Dr.Ch.Anita	
5	609522408006	B.Suchitha	Green marketing and sustainable packaging solutions	Dr.Ch.Anita	
6	609522408007	B.Nagamma	Sales force automation and performance tracking	Dr.Ch.Anita	
7	609522408008	Ch.Mamatha	An analysis of the impact of fintech on financial inclusion	G.Pravallika	
8	609522408009	Ch.Aishwarya	The effect of taxation policies on firm profitability	G.Pravallika	
9	609522408010	E.Shilpa	The use of blockchain technology in smart contracts: A study on improving contract efficiency	Dr. V V Madhavi	
10	609522408012	K.Srija	Examining the role of HR in managing Employee performance in startups	Dr.N.Indira	
11	609522408015	N.Kalpana	The role of IT in enabling green IT practices: A study on reducing the environmental impact of IT	Dr. V V Madhavi	
12	609522408016	N.Shilpa	Investigating the impact of HR practices on Employee Job Satisfaction and Retention in the transport industry	G.Pravallika	
13	609522408017	O.Akhila	A study on the relationship between Corporate Governance and Financial Performance	Dr.N.Indira	
14	609522408018	P.Parameshwari	Emotional intelligence in sales and customer interactions	Dr.Ch.Anita	
15	609522408020	R.Baby	A study on the relationship between dividend policy stock price volatility	G.Pravallika	
16	609522408021	R.Pravallika	The impact of HR policies on Employee Satisfaction and Commitment in the fashion industry	G.Pravallika	
17	609522408022	S.Ramya	The use of data analytics in fraud detection and prevention: A study on improving financial security	Dr. V V Madhavi	
18	609522408023	S.Shireesha	The impact of cloud based collaboration tools on team performance: A study on improving team work	Dr. V V Madhavi	
19	609522408024	T.Manasa	The role financial institutions in promoting financial literacy	Dr.N.Indira	
20	609522408025	V.Sahithi	Influencer Marketing Fraud Detection and Prevention	Dr.Ch.Anita	
21	609522408026	V.Vijayalakshmi	The role of IT in enabling digital supply chain management : A study on optimizing supply chain	Dr. V V Madhavi	